

Diversity Within Surveying, and Also in the Provision of Surveying Services to the Community

Rose Mwaura (Kenya)

Key words: Keyword 1; Diversity Keyword 2; Surveying Services Keyword 3; Community

SUMMARY

FIG Working Week 2024

Diversity within surveying, and also in the provision of surveying services to the community

Rose Mwaura, Kenya

Key Words; Diversity, Surveying Services; Community

Abstract

Introduction

For the surveying professionals to reach the community with their services, diversity in the service provision is inevitable. In order to achieve resilient environment and sustainable development of natural resource which are directly linked to all the UN SDGs, the professionals must go beyond the call of duty and diversify the services in order to impact the community positively. Sustainable development and climate action are not only linked to the wellbeing of the humanity but they are also vital in order to achieve the development goals while contributing to the livelihood. Involvement of both gender in the profession is paramount but however, Women are still chronically under-represented in the surveying profession. To attract and retain talented women in the profession is to make sure equality is embedded in the culture of the Organization. Absence of embracing diversity in the surveying and also in the provision of services in the community will not only leave Professionals at a limbo but they will miss out in inclusion in the profession as well as wider reach in services. Gender diversity in the workplace makes compelling business sense, because

Diversity Within Surveying, and Also in the Provision of Surveying Services to the Community (12556)
Rose Mwaura (Kenya)

FIG Working Week 2024

Your World, Our World: Resilient Environment and Sustainable Resource Management for all
Accra, Ghana, 19–24 May 2024

firms simply cannot afford to not have a diverse workforce for the future.

Objectives

1. To enhance diversity within surveying
2. To diversify service provision in the community
3. To impact the community with the services

Results

The impact of gender inclusion in the surveying profession.

The impact of diversifying services in the provision of services to the socio-economic environment

The contribution of the surveying services to the general ecosystem and community sustainability

Conclusion

Gone are the days when service providers only stuck to one way of doing things but rather diversifying the services and adding value is the norm and embracing both backward and forward integration of services in the surveying field. In order for surveying services to contribute to the resilient environment and sustainable resource management for all, it is therefore paramount for being innovative in the service delivery, embrace inclusivity among the professionals and also impact the community.

The Surveyors must not only be seen to advise but rather they must be doers while impacting the environment within which they operate. They must be heard advocating for gender inclusion in the work place as well contributing to the larger ecosystem.

Significance of your work

The study will be useful to the entire surveying profession and the community at large.

Diversity Within Surveying, and Also in the Provision of Surveying Services to the Community (12556)
Rose Mwaura (Kenya)

FIG Working Week 2024

Your World, Our World: Resilient Environment and Sustainable Resource Management for all
Accra, Ghana, 19–24 May 2024