

### ...through a partnership with FIG you support the work of the Federation

*"FIG, as a recognised NGO, will work closely with their partners as well as the global family of UN organisations to support solutions to the 21st-century global challenges of climate change, food security, social justice and urbanization. A partnership with FIG means partnership with our profession, society and Earth at the same time"*

– Rudolf Staiger, FIG President

#### FIG works towards

- **supporting** the development of a new generation of global surveyors working at the local level – surveyors who are aware of the global issues and contribute solutions to the global agenda, while also being able to identify, initiate and foster research and to develop a clear professional and scientific vision
- **securing the scalability of tenure solutions**
- **embracing** and manage the change to encourage the use of innovation, scalable approaches to recording and securing land rights, including informal and customary rights. This will include fit-for-purpose land administration and property valuation solutions.

**FIG works closely with multi-national corporations, national companies and small-to medium-sized businesses** through a strategic long-term partnership which generate a mutual beneficial Return on Investment and creates shared value.

If you would like to better explore the potential of a partnership and find the ideal working relationship, please do not hesitate to contact the FIG Office at [fig@fig.net](mailto:fig@fig.net)



International Federation of Surveyors  
Fédération Internationale des Géomètres  
Internationale Vereinigung der Vermessungsingenieure

## Corporate Partnership with FIG



[fig.net/members/corporatemembers](http://fig.net/members/corporatemembers)

As a company you can benefit from a partnership with FIG...

The International Federation of Surveyors (FIG) is the premier international organisation supporting the interests of surveyors and the advancement of the profession worldwide. FIG was founded in 1878. FIG is an UN-recognised non-government organisation representing more than 250,000 surveying professionals from over 120 countries.

FIG strongly believes in the power of partnerships and collaborative efforts and has a rich history of working with the corporate sector.

### ...benefit through a corporate partnership

A Corporate Membership of FIG offers enhanced communication with other companies, governments, organisations and individuals working in the surveying profession, thus links the company directly to the world-wide community of surveyors of all disciplines. Our corporate members enjoy benefits such as:

- **Connect directly** with 250,000 surveyors worldwide, thus achieving organizational reputation and great credibility.
- **Participate in FIG ten technical commissions.** A corporate member is entitled to nominate correspondents working together with representatives from the industry, academia and government, as well as other individuals, addressing subjects within the surveying profession.
- **Visibility** in FIG membership directories of corporate members in eg. Annual Review, a free detailed description of your company on the FIG website with link to your corporate's website, conference programme books etc.
- **Up-to-date information** on the surveying profession incl. conference proceedings from conferences.
- **Enhance your recognition** in the surveying profession as a FIG partner. A corporate member may use the FIG logo in combination with the words "Corporate Member".
- **Corporation with key persons** such as Director Generals, Association representatives, institutional representatives and young surveyors.
- **Influence** on the development within the field of surveying.

### ...benefit through participation in conferences

The yearly FIG Conference attracts attendance from 90–100 countries. The programme includes high level key note speakers and around 450 presentations in the technical sessions that address issues affecting the international surveying and spatial community today and in the future.

### ...benefit through exhibiting at FIG events

FIG exhibitions arranged yearly during the FIG Working Weeks/Congress are the perfect platform for meeting key people from the surveying profession – giving you the opportunity to

- **Network** with current and potential clients to build relationships
- **Increase** company product visibility and brand awareness
- **Develop** new markets
- **Share** information at a global level
- **Gain** exposure to international knowledge and professional development.

### FIG conference statistics

#### Number of participants

|                  |        |
|------------------|--------|
| Hanoi '19        | 950    |
| Istanbul '18     | 2,300  |
| Helsinki '17     | 1,400  |
| Christchurch '16 | 800    |
| Sofia '15        | 900    |
| Kuala Lumpur '14 | 2,500  |
| Abuja '13        | +2,000 |
| Rome '12         | 1,400  |

### Background of participants

